



Cambridge International AS Level

ENGLISH GENERAL PAPER

8021/11

Paper 1 Essay

May/June 2023

MARK SCHEME

Maximum Mark: 30

Published

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge International will not enter into discussions about these mark schemes.

Cambridge International is publishing the mark schemes for the May/June 2023 series for most Cambridge IGCSE, Cambridge International A and AS Level and Cambridge Pre-U components, and some Cambridge O Level components.

This document consists of **17** printed pages.

PUBLISHED**Generic Marking Principles**

These general marking principles must be applied by all examiners when marking candidate answers. They should be applied alongside the specific content of the mark scheme or generic level descriptors for a question. Each question paper and mark scheme will also comply with these marking principles.

GENERIC MARKING PRINCIPLE 1:

Marks must be awarded in line with:

- the specific content of the mark scheme or the generic level descriptors for the question
- the specific skills defined in the mark scheme or in the generic level descriptors for the question
- the standard of response required by a candidate as exemplified by the standardisation scripts.

GENERIC MARKING PRINCIPLE 2:

Marks awarded are always **whole marks** (not half marks, or other fractions).

GENERIC MARKING PRINCIPLE 3:

Marks must be awarded **positively**:

- marks are awarded for correct/valid answers, as defined in the mark scheme. However, credit is given for valid answers which go beyond the scope of the syllabus and mark scheme, referring to your Team Leader as appropriate
- marks are awarded when candidates clearly demonstrate what they know and can do
- marks are not deducted for errors
- marks are not deducted for omissions
- answers should only be judged on the quality of spelling, punctuation and grammar when these features are specifically assessed by the question as indicated by the mark scheme. The meaning, however, should be unambiguous.

GENERIC MARKING PRINCIPLE 4:

Rules must be applied consistently, e.g. in situations where candidates have not followed instructions or in the application of generic level descriptors.

GENERIC MARKING PRINCIPLE 5:

Marks should be awarded using the full range of marks defined in the mark scheme for the question (however; the use of the full mark range may be limited according to the quality of the candidate responses seen).

GENERIC MARKING PRINCIPLE 6:

Marks awarded are based solely on the requirements as defined in the mark scheme. Marks should not be awarded with grade thresholds or grade descriptors in mind.

Generic levels of response descriptions

These level definitions address Assessment Objectives (AOs) 1, 2 and 3, and should be used in conjunction with the indicative content for each question in the mark scheme. Information about AOs can be found in the Cambridge International AS Level English General Paper syllabus (8021) for examination in 2019, 2020 and 2021.

Introduction

The level definitions which follow reflect, and should be interpreted within the context of, the following general statement:

- (a) Examiners will give their highest marks to candidates who demonstrate a disciplined management of the discussion the question provokes and use clear and accurate communication. Examiners will be guided more by careful selection and application of information, effective analysis and evaluation, and supported judgement, than by weight of facts.
- (b) Examiners will use these level definitions in combination with the question-specific mark schemes.
- (c) Explanation or judgement is strengthened if informed by the use of relevant examples.
- (d) The level in which an essay is placed depends on the range of criteria detailed in AO1, AO2 and AO3. As a result, not all essays fall obviously into one particular level. In such cases a 'best-fit' approach will be adopted with any doubt erring on the side of generosity.

In marking an essay, examiners will first place it in a level and then fine-tune the mark in terms of how strongly/weakly the demands of the level have been demonstrated. The criteria in each level are written to exemplify the middle of that level.

Levels of response descriptions				
Level	AO1 Selection and application of information	AO2 Analysis and evaluation	AO3 Communication using written English	Marks
5	<ul style="list-style-type: none"> Selects a range of fully relevant information that effectively exemplifies the main aspects of the response to the question. Applies a range of examples appropriately to support the main ideas and opinions in the response. 	<ul style="list-style-type: none"> Analyses possible meanings of the question and defines the scope of the response. Develops, analyses and evaluates a range of arguments to reach a supported conclusion. Develops a strong argument with clear use of supportive evidence. 	<ul style="list-style-type: none"> Communicates clearly with consistently appropriate use of register. Uses a wide range of vocabulary and a variety of language features. Uses language with control and accuracy. Errors, if present, are only related to the use of sophisticated words and structures. Constructs a cohesive response which links ideas, arguments and paragraphs convincingly. Text is well organised. 	25–30
4	<ul style="list-style-type: none"> Selects relevant information that exemplifies the main aspects of the response to the question. Applies examples appropriately to support the main ideas and opinions in the response. 	<ul style="list-style-type: none"> Analyses the meaning of the question to inform the scope of the response. Develops, analyses and begins to evaluate different arguments to reach a supported conclusion. Develops a well-reasoned argument with use of supportive evidence. 	<ul style="list-style-type: none"> Communicates clearly with appropriate use of register. Uses a range of vocabulary and language features. Uses language with control and some accuracy. Errors relate to the use of less common words and structures. Constructs a clear response which links ideas, arguments and paragraphs. Text is generally well organised. 	19–24

Levels of response descriptions				
Level	AO1 Selection and application of information	AO2 Analysis and evaluation	AO3 Communication using written English	Marks
3	<ul style="list-style-type: none"> Selects information that exemplifies some of the main aspects of the response to the question. Applies examples to support the main ideas and opinions in the response. 	<ul style="list-style-type: none"> Demonstrates understanding of the meaning of the question in the response. Develops and brings together some arguments to form a conclusion. Constructs an argument which is logical and usually supported by evidence. 	<ul style="list-style-type: none"> Communicates clearly overall but with inconsistent use of appropriate register. Uses everyday vocabulary and some varied language features. Uses language with some control. Errors are noticeable but do not impede communication. Constructs a mostly coherent response which links ideas, arguments and paragraphs. Text has some organisation but may not be sustained. 	13–18
2	<ul style="list-style-type: none"> Selects limited information that exemplifies aspects of the response to the question. Applies examples that are linked to some of the ideas and opinions in the response. 	<ul style="list-style-type: none"> Demonstrates partial understanding of the meaning of the question in the response. Refers to arguments to form a conclusion. Constructs an argument partially supported by evidence. 	<ul style="list-style-type: none"> Communicates clearly in places, with inconsistent use of register. Uses basic vocabulary with limited language features. Uses language with limited control. Errors are frequent and sometimes impede communication. Constructs a fragmented response which links some ideas and/or arguments. 	7–12

Levels of response descriptions				
Level	AO1 Selection and application of information	AO2 Analysis and evaluation	AO3 Communication using written English	Marks
1	<ul style="list-style-type: none"> Selects limited information that is relevant to the question. Makes examples which may not link to the ideas and opinions in the response. 	<ul style="list-style-type: none"> Makes a limited response to the question. Makes some form of basic conclusion. Constructs a weak argument. 	<ul style="list-style-type: none"> Communicates with lack of clarity and/or register is inappropriate. Uses basic vocabulary. Uses language with control rarely. Errors are frequent and communication is often lost. Constructs a response but the response is not organised and ideas are not linked. 	1–6
0	<ul style="list-style-type: none"> A mark of zero should be awarded for no creditable content. 			0

Question	Answer	Marks
1	<p data-bbox="338 217 1330 248">Exploration of the oceans is vital for the survival of the planet. Discuss.</p> <p data-bbox="338 288 618 316">Answers are likely to:</p> <ul data-bbox="338 323 1554 424" style="list-style-type: none"><li data-bbox="338 323 1234 351">• examine the advantages and disadvantages of ocean exploration<li data-bbox="338 359 1312 386">• assess what other priorities there might be for the survival of the planet<li data-bbox="338 394 1554 424">• make a judgement, based on the consideration of the evidence and argument put forward. <p data-bbox="338 464 1099 491">Answers might include discussions and examples such as:</p> <ul data-bbox="338 499 1693 778" style="list-style-type: none"><li data-bbox="338 499 1417 526">• new technologies associated with ocean exploration being used in everyday life<li data-bbox="338 534 1312 561">• our awareness of climate change being increased by ocean exploration<li data-bbox="338 569 1361 596">• ocean exploration providing important food sources such as fish and plants<li data-bbox="338 604 1693 632">• the ocean covering around 70% of the earth’s surface, and only around 5% of this has been explored<li data-bbox="338 639 1357 667">• ocean exploration being dangerous to humans and the ocean environment<li data-bbox="338 675 1308 702">• new discoveries of resources leading to the deterioration of oceanic life<li data-bbox="338 710 1272 737">• the large financial cost of ocean exploration outweighing the benefits<li data-bbox="338 745 1379 778">• exploration of oceans having the potential to create conflict between nations.	30

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Question	Answer	Marks
2	<p>Advertising is ineffective without visual images. To what extent do you agree?</p> <p>Answers are likely to:</p> <ul style="list-style-type: none"> • explore the extent to which images form an integral part of most advertisements • evaluate the effectiveness of non-visual methods of advertising • make a judgement, based on the consideration of the evidence and argument put forward. <p>Answers might include discussions and examples such as:</p> <ul style="list-style-type: none"> • images having a positive impact on public perceptions and attitudes • the subject being used to emphasise a human quality or behaviour • using celebrity images that do not link effectively to the product or service • the effectiveness of an image projecting an unattainable expectation or unrealistic situation • images telling a story more succinctly and effectively than words • advertising being as effective without an image when using a strapline or catchphrase • offensive and revealing images having an adverse effect on public decency • being able to aid communication through two-dimensional forms such as graphs and pie charts. 	30

Question	Answer	Marks
3	<p data-bbox="338 217 1659 248">Television will always be the most popular form of entertainment. To what extent do you agree?</p> <p data-bbox="338 288 618 316">Answers are likely to:</p> <ul data-bbox="338 323 1554 424" style="list-style-type: none"><li data-bbox="338 323 927 351">• explore what television is in today’s world<li data-bbox="338 359 1435 386">• consider the importance of television compared with other forms of entertainment<li data-bbox="338 394 1554 424">• make a judgement, based on the consideration of the evidence and argument put forward. <p data-bbox="338 464 1099 491">Answers might include discussions and examples such as:</p> <ul data-bbox="338 499 1644 778" style="list-style-type: none"><li data-bbox="338 499 1644 526">• the way stories are told, in episode format, that can be watched over short or long periods of time<li data-bbox="338 534 1565 561">• family and friends sharing and enjoying programmes at home without travelling to a cinema<li data-bbox="338 569 1541 596">• the relative expense of television programming compared to other forms of entertainment<li data-bbox="338 604 1487 632">• providing a wealth of educational content as well as being a source of companionship<li data-bbox="338 639 1330 667">• the excess cost of high-quality sound and vision equipment for home use<li data-bbox="338 675 1630 702">• streamed internet entertainment to mobile devices becoming attractive to a world-wide audience<li data-bbox="338 710 1122 737">• the decline of families sitting together to watch television<li data-bbox="338 745 1473 778">• the many other forms of entertainment that might be more appealing than television.	30

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Question	Answer	Marks
4	<p>To what extent is further development of renewable energy desirable in <u>your</u> country?</p> <p>Answers will be focused on one country with which the candidate identifies or to which they direct their answers.</p> <p>Answers are likely to:</p> <ul style="list-style-type: none"> • explore the role of renewable energy in the context of their country • assess the extent to which further development in renewable energy is needed • make a judgement, based on the consideration of the evidence and argument put forward. <p>Answers might include discussions and examples such as:</p> <ul style="list-style-type: none"> • all countries needing to minimise their carbon footprint in the light of pollution and climate change • the need for developing greener practices for countries with big carbon footprints • renewable energy technologies becoming more affordable and efficient, both for commercial and domestic users • investment in green energy reducing reliance on importing fossil fuels, with the associated financial and diplomatic problems • public pressure on the government favouring either moving to greener practices or selling carbon-based resources or power • poorer countries being unable or reluctant to invest in renewable energies • not all countries having the weather, landscape or space to consider developing renewable power generation • alternative green lifestyle habits not requiring new infrastructure or investment. 	30

Question	Answer	Marks
5	<p>The removal of works of art from public view is necessary when what they represent is now seen as unacceptable. Discuss.</p> <p>Answers are likely to:</p> <ul style="list-style-type: none"> • assess the place of works of art in terms of the attitudes they represent and may appear to promote • explore the types of artwork which might be unacceptable, and thus potentially cause offence • make a judgement, based on consideration of the evidence and argument put forward. <p>Answers might include discussions and examples such as:</p> <ul style="list-style-type: none"> • protestors having removed works of art depicting historical events linked to unacceptable ideas from the past • displaying controversial works allowing people to question and learn from what we condemn • removal of works of art displaying outdated attitudes signifying our collective disapproval • more progressive social, economic, educational and political policies being needed to address unacceptable views • some works being satirical: we are not meant to approve, but learn from what is portrayed • removal of works having a limited effect on how people think or treat others • removal appearing unnecessary or heavy-handed as people can ignore works which offend them • what is unacceptable or offensive being subjective and changing over time. 	30

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Question	Answer	Marks
6	<p>To what extent are all disabled people provided for in <u>your</u> country?</p> <p>Answers will be focused on one country with which the candidate identifies or to which they direct their answer.</p> <p>Answers are likely to:</p> <ul style="list-style-type: none"> • discuss the various needs of people with disabilities • consider the extent to which these needs are provided for • make a judgement, based on the consideration of the evidence and argument put forward. <p>Answers might include discussions and examples such as:</p> <ul style="list-style-type: none"> • improving awareness of the issues faced by disabled people across the nation • adapting facilities in buildings to improve access and mobility for disabled people • aspects of providing education for people with a range of disabilities • addressing the needs of the people without a noticeable disability • welfare provision being insufficient for supporting the needs of the severely disabled • complying with regulations not necessarily understanding the needs of disabled people • the needs of some disabled people not being provided for • needs being partially met but there still being some way to go in addressing them fully. 	30

Question	Answer	Marks
7	<p data-bbox="338 217 1160 248">The use of animals in sport can never be justified. Discuss.</p> <p data-bbox="338 288 618 316">Answers are likely to:</p> <ul data-bbox="338 323 1554 424" style="list-style-type: none">• assess how animals are used in different sports• evaluate the extent to which the use of animals in sport is justified• make a judgement, based on the consideration of the evidence and argument put forward. <p data-bbox="338 464 1099 491">Answers might include discussions and examples such as:</p> <ul data-bbox="338 499 1771 778" style="list-style-type: none">• blood sports and the various ethical issues arising from them• concerns around the treatment and forced participation of animals in some sports• issues around the fate of animals once they are no longer able to participate in sports• biological issues regarding the suitability of animals for sporting activities• the breeding of many animals specifically to take part in sports• equestrianism and the partnering of humans and horses that has existed for centuries• the survival of many domestic animals depending on their usefulness to humans, with sport as a part of this• some animals deriving enjoyment from their involvement in various sports.	30

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Question	Answer	Marks
8	<p>Democracy is the best form of government. Evaluate this view.</p> <p>Answers are likely to:</p> <ul style="list-style-type: none"> • evaluate the strengths and weaknesses of democratic governments • assess what other types of government might be effective or weak • make a judgement, based on the consideration of the evidence and argument put forward. <p>Answers might include discussions and examples such as:</p> <ul style="list-style-type: none"> • government of the population by elected representatives ensuring accountability for decisions and policies • democracy being valued and present in most developed countries and communities • people having died for democracy and the right to participate in the political process • democracy relying on voters making informed decisions which may not always be the case • ‘majority rule’ possibly ensuring that popularity of characters, parties and policies prevails • election results not being fully representative as participation rates vary by age group, ethnic or social background • difficulties arising from most forms of voting leading to challenges • history showing that alternatives are worse for human rights but can be militarily and economically successful. 	30

Question	Answer	Marks
9	<p>Genuine friendships can never be made only online. Discuss.</p> <p>Answers are likely to:</p> <ul style="list-style-type: none"> • explore the changing nature and context of friendship in the digital world and in real life • assess the relative strength of online and face-to-face friendships • make a judgement, based on consideration of the evidence and argument put forward. <p>Answers might include discussions and examples such as:</p> <ul style="list-style-type: none"> • people of all ages, but especially the young, increasingly interacting with people online • there being an increased possibility of online friendships with more diverse and geographically disparate people • meeting like-minded individuals, even potential partners, being easier online than in real life • online interaction being more frequent, helping maintain friendships, as opposed to finding time to meet in person • self-esteem increasing or decreasing for many reasons and among all age groups and situations • the nature and demands of friendships in real life differing from those found online • the potential dangers of meeting people online who may not be who they first appear • certain types of friendships needing in-person interaction in order to flourish. 	30

Question	Answer	Marks
10	<p data-bbox="338 217 1451 248">To what extent do richer nations have a responsibility to help the world's poor?</p> <p data-bbox="338 288 618 316">Answers are likely to:</p> <ul data-bbox="338 323 1559 424" style="list-style-type: none">• assess the scope of responsibilities of richer nations• consider the extent to which these extend to the world's poor• make a judgement, based on the consideration of the evidence and argument put forward. <p data-bbox="338 464 1104 491">Answers might include discussions and examples such as:</p> <ul data-bbox="338 499 1507 778" style="list-style-type: none">• the moral obligation for helping the needy in countries other than one's own• longer-term trade and wider benefits accrued by supporting developing nations• political influence and how this is enhanced by the provision of aid• foreign policy and the need to nurture potential allies around the world• the degree to which responsibility is solely or primarily to one's own nation• aid coming with conditions that do more to benefit the donor country than the recipient• the possibility of aid being seized by corrupt or dictatorial regimes• it is the responsibility of wealthy individuals rather than that of a nation.	30